

Harindra & Susmitha

A long-distance creator couple — sharing love, distance, weddings and life across Germany, the US and India.

Who we are

Real moments, real reach.

We're a couple who fell in love across an ocean and built a life — and a wedding — across continents. We share the honest version of that journey, and it resonates: our royal-blue Love Story Lehenga crossed **21 million views**, and a genuinely engaged community grew around it.

We create story-led content that feels personal — the kind people save, share, and act on.

Your photo

assets/portrait.jpg

10.3K

Instagram followers

21M+

Peak reel views

1M+

Second viral hit

102

Posts & counting

Known for the 21M+ Love Story Lehenga · the rooftop proposal · the wedding series.

What we make

Content pillars.

- ◆ **Couple Videos** — Real moments, small wins — the everyday of a long-distance love.
- ◆ **Brand Collabs** — Story-led partnerships in bridal, jewelry, travel & lifestyle.
- ◆ **Life in Germany** — The everyday abroad — cities, seasons, building a life far from home.
- ◆ **Life in the US** — Travel, food and milestones across America.
- ◆ **Weddings & Proposals** — The proposal, the pelli, the haldi — and the viral lehenga.

The audience

Who's watching.

A genuinely cross-continent community that follows real life — high-intent for weddings, fashion, travel and relationships.

India

A strong home base

USA

Diaspora & beyond

Germany

Our everyday

Gen Y / Z

Wedding-age

Work with us

Open to partnerships.

- ✓ Bridal & couture — designers, embroidery houses, outfits
- ✓ Jewelry — diamond & fine jewelry for sangeet, reception, wedding
- ✓ Travel & stays — hotels, rooftop venues, destinations
- ✓ Lifestyle & creators — relationship, wedding & lifestyle brands

Let's tell a story together.

Instagram & Threads · @spreadingharshitham

YouTube · @spreadingharshitham · Email · simplyapphub@gmail.com

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